

SHAIKH KHANNAN

PERFORMANCE MARKETER

WWW.KHANNAN.COM



ABOUT ME

I am a results-driven performance marketer with a proven track record of delivering exceptional outcomes and maximizing ROI. With expertise in optimizing campaigns, exceeding targets, and driving business growth, I bring strong leadership and analytical skills to the table. Passionate about delivering impactful results in the dynamic world of digital marketing, I am dedicated to driving success and maximizing return on investment.



CONTACT

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SKILLS

GOOGLE ADS
2022 -2022
Certified in Google 360 Search Ads

UDEMY
2021 -2022
Cerified in Digital Marketing



EXPERIENCES

FAWWAHA
2025- CONTINUE

PERFORMANCE MARKETER
At Fawwaha, I thrived as a Performance Marketer, leveraging my analytical skills and in-depth understanding of optimizing conversions and ROI across various channels. I executed data-driven campaigns,

G-COMMODITIES
2023- 2024

PERFORMANCE MARKETER
At G-Commodities, I thrived as a Performance Marketer, leveraging my analytical skills and in-depth understanding of digital marketing strategies. I executed data-driven campaigns, optimizing conversions and ROI across various channels.

PROCLAMATION HUB
2021 - 2022

PERFORMANCE MARKETER
At Proclamation Hub, I thrived as a Performance Marketer, leveraging my analytical skills and in-depth understanding of digital marketing strategies. I executed data-driven campaigns, optimizing conversions and ROI across various channels.



EDUCATION

IBA
2019 - 2020

CERTIFICATE OF WEB DESIGNING & DEVELOPMENT
I have completed my Diploma in Website Designing and Development from Institute of Business Administration.

S.M ARTS & COMMERCE
2017 - 2019

INTERMEDIATE IN COMMERCE
I have completed my intermediate in Commerce Group from Sindh Muslim Arts and Commerce College.

GENIUS ACADEMY
2006 - 2016

MATRICULATION IN COMPUTER SCIENC
I have completed my Matriculation in Computer Science from Genius Academy.